

Magnetic Sensors

TDK-Micronas welcomes matronic as local distribution partner

- The distribution agreement covers the entire TDK-Micronas product portfolio
- matronic offers its customers excellent technical support capabilities

November 28, 2017 – TDK Corporation announces a distribution agreement of its subsidiary TDK-Micronas GmbH with matronic GmbH & Co. Vertriebs KG for Germany, Austria and Switzerland. With this new contract, matronic will distribute the entire TDK-Micronas product portfolio comprising Hall-effect sensors and embedded motor controllers to customers in the German-speaking area.

“We are excited to partner with matronic as one of our local distributors. The company has built a leading position in the German-speaking area with excellent technical support capabilities and strong customers' relationship,” says Bernhard Huber, Vice President Sales and Industrial at TDK-Micronas. “matronic is the right distributor for TDK-Micronas to design in our products in highly demanding applications.”

“TDK-Micronas products are well known all over the world and are proved in numerous challenging applications within the Automotive and Industrial markets. We are pleased to expand our line card by these high quality products to offer to our valued customers” says Arthur Eberle, Managing Director at matronic. “With high quality, certain delivery services and customer-friendly concepts we are looking forward for mutual growth potential.”

About TDK Corporation

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's portfolio includes passive components, such as ceramic, aluminum electrolytic and film capacitors, ferrites and inductors, high-frequency products, and piezo and protection components, as well as sensors and sensor systems and power supplies. These products are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics and TDK-Lambda. TDK's further main product groups include magnetic application products, energy devices, and flash memory application devices. TDK focuses on demanding markets in the areas of information and communication technology and automotive, industrial and consumer electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2017, TDK posted total sales of USD 10.5 billion and employed about 100,000 people worldwide.

About TDK-Micronas

TDK-Micronas, a TDK group company, is the most preferred partner for sensing and control. TDK-Micronas serves all major automotive electronics customers worldwide, many of them in long-term partnerships for lasting success. Operational headquarters are based in Freiburg (Germany). Currently, the TDK-Micronas Group employs around 900 persons. For more information about TDK-Micronas and its products, please visit www.micronas.com.

About matronic

matronic GmbH & Co. Electronic Vertriebs KG, established in 1973 is specialized to Distribution for Electronic Components. matronic has excellent and long standing customer relationships and supports customers with certain supply services, individual logistic concepts, security storage and more. matronic is distributing high Quality products from leading global manufacturers for product ranges IC's, Sensors, Capacitors, Magnets, Overcurrent and Overvoltage Protection.

For more information please visit www.matronic.com.

You can download this text and associated images from:

www.micronas.com/pressreleases.

Further information on the company renaming can be found under:

www.micronas.com

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