



Press Information No. 1611_E

Press photo enclosed

Micronas and GLYN expand their distribution partnership

Freiburg, May 3, 2016 – Micronas, a TDK group company, and GLYN expand their partnership. From now on GLYN GmbH & Co. KG is franchise partner of Micronas GmbH for the distribution of Micronas products within the Europe, Middle East and Africa (EMEA) economic region.

The distribution contract includes the complete product portfolio of Hall-effect sensors and embedded motor controllers. Furthermore, GLYN offers its design customers within the EMEA comprehensive support and worldwide logistics.

“Our customers very much appreciate the high product quality as well as the short reaction and delivery time. GLYN is known for its extraordinarily good system support and its filed logistic concept”, says Bernhard Huber, Vice President Sales and Industrial at Micronas. “Together we develop strong solutions for our Automotive and Industrial customers. And beyond Europe from now on, too.”

“Micronas products are million-fold proven in Automotive and Industrial applications. We are pleased to now be able to offer all our customers within EMEA these high-precision sensors and controllers”, says Glyn Jones, Managing Director & Owner GLYN appreciating the collaboration. “We see our common growth opportunity in combining the outstanding quality of Micronas products with our deep technical support.”

Sealed by handshake – the expanded cooperation of Micronas and GLYN (photo f.l.t.r.: *Marcel Hennrich, Micronas Director Sales Europe, Christel Ritzenthaler, Micronas Manager Sales Distribution Europe, Bernhard Huber, Micronas Vice President Sales and Industrial, Glyn Jones, GLYN Managing Director & Owner, Thomas Gerhardt, GLYN Managing Director, Mark Friedrichs, GLYN Product Manager Micronas*)

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About GLYN

GLYN Company has specialized on sales of electronic components and system solutions since its foundation in the year 1980. GLYN offers and supports high-quality products and systems from leading manufacturers focusing on semiconductors, displays, power electronics, sensors, wireless and memory solutions. European warehouse and head quarter are located in Idstein, near Frankfurt/Main airport. More than 180 employees are working for the company worldwide.

About Micronas

Micronas, a TDK group company, is the most preferred partner for sensing and control. Micronas serves all major automotive electronics customers worldwide, many of them in long-term partnerships for lasting success. While the holding company is headquartered in Zurich (Switzerland), operational headquarters are based in Freiburg (Germany). Currently, the Micronas Group employs around 900 persons. For more information about Micronas and its products, please visit www.micronas.com.

For further information

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press release