Corporate

**Sam Maddalena new CEO of TDK-Micronas GmbH**

* Sam Maddalena to replace Guenter Weinberger as CEO
* New management structure at TDK-Micronas with CEO, CFO and COO functions

January 28, 2022

TDK Corporation (TSE:6762) announces that effective March 01, 2022, Sam Maddalena (45) has been named Chief Executive Officer (CEO) of TDK-Micronas GmbH.

“We are very happy to appoint Sam Maddalena as the new CEO of TDK-Micronas. He joined the management team in 2021 and showed great ambitions and commitment to grow the business of TDK-Micronas. His experience within the industry and his management skills will be a strong support for TDK-Micronas and the Magnetic Sensor and embedded motor control business of TDK to achieve further growth in our target markets”, says Noboru Saito, CEO of TDK’s sensor business company.

Mr Maddalena has gained more than 20 years of experience within the Automotive semiconductor industry. He started his professional career at Melexis, after graduation as an MS EE (Master of Science in Electrical Engineering) at the University of Gent, Belgium.

He held a number of technical, business and executive roles at Melexis. From 2016 to 2019 he was the Vice President Corporate Strategy and Global Marketing. During 2020 he supported various projects as a consultant for XenomatiX and IMEC. In 2021 he joined TDK-Micronas, where he held the position as Chief Strategy Officer (CSO).

“I am looking forward to my future tasks as CEO of TDK-Micronas GmbH and I am sure to contribute to the future growth of TDK’s sensor and motor control business and expand our market position in the Automotive industry and other target markets. We can offer a strong product portfolio that we will optimize further in order to offer the best solutions for our customers”, says Sam Maddalena.

TDK-Micronas will also establish a new management structure. The new CEO Sam Maddalena will be supported by Christian Rook as Chief Operations Officer (COO) and by Reinhard Schnekenburger as Chief Financial officer (CFO). Together they will lead TDK-Micronas with the target to expand the market share of TDK-Micronas and TDK’s magnetic sensor business globally.

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**About TDK Corporation**

TDK Corporation is a world leader in electronic solutions for the smart society based in Tokyo, Japan. Built on a foundation of material sciences mastery, TDK welcomes societal transformation by resolutely remaining at the forefront of technological evolution and deliberately “Attracting Tomorrow.” It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's comprehensive, innovation-driven portfolio features passive components such as ceramic, aluminum electrolytic and film capacitors, as well as magnetics, high-frequency, and piezo and protection devices. The product spectrum also includes sensors and sensor systems such as temperature and pressure, magnetic, and MEMS sensors. In addition, TDK provides power supplies and energy devices, magnetic heads and more. These products are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics and TDK-Lambda. TDK focuses on demanding markets in automotive, industrial and consumer electronics, and information and communication technology. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2021, TDK posted total sales of USD 13.3 billion and employed about 129,000 people worldwide.

About TDK-Micronas

TDK-Micronas is the center of competence for magnetic-field sensors and CMOS integration within the TDK group. TDK-Micronas has gained operational excellence for sensors and actuators production in over 25 years of in-house manufacturing. It has been the first company to integrate a Hall-effect based sensor into CMOS technology in 1993. Since then, TDK-Micronas has shipped over five billion Hall sensors to the automotive and industrial market. The operational headquarters are located in Freiburg im Breisgau (Germany). Currently, TDK-Micronas employs around 1,000 people.

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