



Press Information No. 1507_E
Press photo enclosed

Micronas and Digi-Key Electronics sign Global Distribution Agreement

Freiburg, July 9, 2015 – Micronas (SIX Swiss Exchange: MASN), the most preferred partner for sensing and control, and Digi-Key Electronics, the industry leader in electronic component selection, availability and delivery, today announce a global distribution partnership.

"Our partnership with Digi-Key is very important for us in two key areas", says Bernhard Huber, Vice President Sales and Industrial at Micronas. "First, they have the best access and support for design engineers featuring the largest product portfolio available. Design engineers can obtain all of the parts they need for their new projects from a single source. Second, they have a world class logistics service that can deliver these products globally within 48 hours."

"We are pleased to partner with Micronas and add their reliable Hall-effect sensors to our extensive line card," said David Stein, Vice President, Global Semiconductors at Digi-Key. "Their sophisticated products will be a great design option for our customers looking to make the most of their automotive and industrial applications around the world."

Customers can access the Micronas product portfolio by visiting their [Supplier Marketing page](#) on www.digikey.com.

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About Digi-Key Electronics

Digi-Key Electronics, based in Thief River Falls, Minn., is a global, full-service provider of both prototype/design and production quantities of electronic components, offering more than four million products from over 650 quality name-brand manufacturers. With over one million products in stock and an impressive selection of online resources, Digi-Key is committed to stocking the broadest range of electronic components in the industry and providing the best service possible to its customers. Additional information and access to Digi-Key's broad product offering is available at www.digikey.com.



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About Micronas

Micronas (SIX Swiss Exchange: MASN), the most preferred partner for sensing and control serves all major automotive electronics customers worldwide, many of them in long-term partnerships for lasting success. While the holding company is headquartered in Zurich (Switzerland), operational headquarters are based in Freiburg (Germany). Currently, the Micronas Group employs around 900 persons. For more information about Micronas and its products, please visit www.micronas.com.

For further information

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press release