

Press Information No. 1510_E

Press photo enclosed

Micronas welcomes Mouser Electronics as worldwide distribution partner

Freiburg, September 24, 2015 – Micronas, the most preferred partner for sensing and control, announces a global distribution agreement with Mouser Electronics, a worldwide leading authorized distributor of semiconductors and electronic components. With this new contract, Mouser will distribute Hall-effect sensors and embedded motor controllers from Micronas to customers around the globe.

As one of the most successful e-commerce distributors, Mouser has excellent logistic capabilities with the fast ability to deliver its products globally. Design engineers can now obtain small quantities of the Micronas' products they need for their new projects quickly and efficiently.

"We are excited to partner with Mouser as a global distributor for Micronas. The company has built a leading position in the market for highly sophisticated products based on their long history of providing the newest technologies for the newest designs," says Bernhard Huber, Vice President Sales and Industrial at Micronas. "Mouser provides exactly the right environment for the proven system solutions of Micronas."

#

About Micronas

Micronas (SIX Swiss Exchange: MASN), the most preferred partner for sensing and control serves all major automotive electronics customers worldwide, many of them in long-term partnerships for lasting success. While the holding company is headquartered in Zurich (Switzerland), operational headquarters are based in Freiburg (Germany). Currently, the Micronas Group employs around 900 persons. For more information about Micronas and its products, please visit www.micronas.com.

For further information

Julia Andris
Manager Public Relations
Phone: +49 761 517 2531
E-Mail: media@micronas.com